WaterTrax partners with Accelerated Technology Laboratories to Enhance Interoperability

WaterTrax, a water and wastewater management software provider, partners with LIMS provider ATL to achieve more seamless integration for customers.

Vancouver, BC—January 8th, 2013—WaterTrax today announced its new technology partnership with Accelerated Technology Laboratories, Inc. (ATL), a premier supplier of Laboratory Data Management Solutions. As a result of the partnership, WaterTrax and ATL's LIMS products offer full interoperability. Water and wastewater customers can now benefit from seamless integration and automated data transfers between ATL's LIMS into WaterTrax.

"We are excited to partner with Accelerated Technologies Laboratories," stated Andrew Lewis, Director of Sales at WaterTrax. "The partnership builds on the strong relationship we have with laboratory partners and our clients to enable easy, error-free and fast uploading of their laboratory test results directly into WaterTrax from ATL's LIMS solutions."

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WaterTrax is a leading software provider of reliable and easy-to-use water and wastewater data management products that help organizations manage their water and wastewater operational data and asset and maintenance data efficiently, while ensuring compliance with regulatory requirements. The software suites consolidate critical data from various input methods, including data uploads or transfers from in-house and contract laboratories that utilize LIMS systems.

ATL is a technology company that has been providing turnkey Laboratory Information Management System solutions (Sample Master® and TITAN®) to the water and wastewater industry for close to twenty years, with an integrated NPDES package, BOD calculator and mobile collection devices.

"The partnership with Watertrax will formalize the integration we have been providing our customers for the past 8 years to ensure direct, seamless integration to eliminate transcription errors and ensure the highest data quality," stated Laura Lee Williford, ATL's Director of Sales and Marketing.

WaterTrax now seamlessly integrates with ATL's LIMS products: Sample Master® and TITAN® LIMS solutions. Sample Master Pro LIMS, a modular, feature rich product that offers clients the flexibility

to purchase just the modules that they need with the ability to add additional modules as needed. ATL's also offers TITAN, a Laboratory Enterprise Resource Planning System. TITAN is a comprehensive system that manages Purchase Orders, inventory, LIMS operations, and financials, product specifications, MSDS, sophisticated reporting and much more.

Adding to WaterTrax' growing list of lab and technology partners, the partnership with ATL is yet another initiative that furthers WaterTrax' interoperability with vendors within the water and wastewater industry.

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About WaterTrax
WaterTrax is a cloud-based software company that offers intuitive, easy-to-use water and wastewater information management products to manage and monitor water quality, and asset and maintenance management data and activities. WaterTrax software suites are designed to give water and wastewater organizations access to all their information in one consolidated platform, helping simplify and improve daily operating activities, regulatory compliance verification processes, and reporting. Established in 2000, WaterTrax works with over 125 leading municipalities and agencies that manage more than 3500 water, wastewater and environmental protection systems across North America. Learn more at www.watertrax.com.

About ATL
Accelerated Technology Laboratories, Inc. (ATL) was founded almost 20 years ago in the Silicon Valley in response to the need for an easy to use, affordable Laboratory Information Management Systems (LIMS). Today ATL's LIMS products are installed in over 500 laboratories around the world with over 55,500 users. ATL software has provided software solutions for a number of Fortune 500 companies and laboratories that are ISO, CAP/CLIA, ELAP or NELAC certified. ATL is an ISO 9001:2008 certified company. For additional information, visit www.atlab.com. You can also reach ATL via e-mail at info@atlab.com or call 1.800.565.LIMS (5467).